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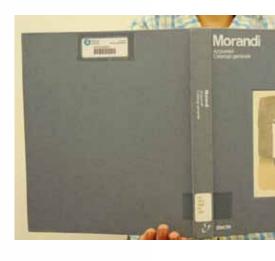
A Passion for Reading

Message from the University Librarian

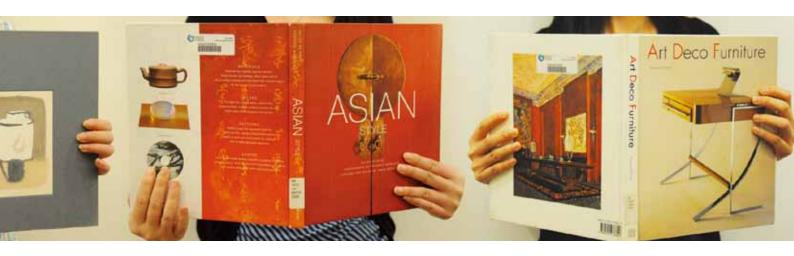
In the past decade, there has been an upsurge in electronic reading devices, such as the Apple iPad, Amazon Kindle and Barnes & Noble Nook. In the past, we could only read print on papers, now we can read on a range of mobile devices. Never before has so much reading materials been so easily and quickly available to us. Certainly, information access should not be a challenge for students in this digital era. One might assume that students should have developed proper reading skills from previous trainings in school, or they should at least have a passion for reading since new technologies have created myriad ways for them to explore the exciting world of knowledge. However, it might not be the truth as some researchers suggest.

A study by the National Endowment of the Arts (NEA) of the US found that 65 percent of college freshmen spent less than an hour a week on leisure reading, and by the time they are seniors, one in three of them will do no leisure reading at all. Other researchers found that college student graduates are not necessarily good readers. Even though college students are reading a lot of academic materials almost every day, it does not mean that they can comprehend information efficiently and accurately.

As one of the major "out-of-classroom" learning centres in the campus, our Library perceives reading promotion as one of our prime missions. With improved reading skills and increased reading fluency, students' learning capacities can be enormously enhanced. More importantly, it can help them gain knowledge in all aspects of life. Fuelled by unflagging enthusiasm and a steadfast determination, our Library is endeavouring to take advantage of our existing collections and resources to expand the opportunities for the promotion of reading.



Effective information literacy skill is the key to successful reading comprehension of academic texts. According to the American Library Association, "information literacy is a set of abilities requiring individuals to recognise when information is needed and have the ability to locate, evaluate, and use effectively the needed information." Nowadays, students spend a lot of their time searching for and gathering information resources. However, less time and effort seems to be spent in evaluating the appropriateness of resources and organising information in a concise and coherent manner. In view of this, our Library has organised a wide variety of workshops on the techniques of information search. We will continue apace to further enhance our user education, assisting students on academic reading so that they might be able to evaluate and make use of information in a more critical way. The strategies like scanning, skimming, underlining, highlighting and summarising are all crucial in advancing one's reading skills. In the article "Strategies for Academic Reading: Different Cases, Different Techniques" on page 18, you will find more clues on how to excel in academic reading.



"Reading to learn" is a basic philosophy in all academic pursuits. However, knowledge might not be naturally acquired after reading. It is critical for students to master different reading skills and get themselves familiar with different forms of reading. There are in fact numerous kinds of reading, such as academic reading, extracurricular reading, light reading, deep reading, cursory reading, and so forth. Sometimes, reading can be across genres and across media too. We may "read" paintings in a gallery or "read" a piece of soul-souring classical music in a concert hall. Though they are with different natures or in different mediums, they can all be considered as active processes of meaning construction to which the reader brings his or her extant knowledge and previous learning experience to the current reading task.

To construct meaning and retain what have been read, thinking, reflecting, writing and sharing are of enormous importance. Only by thinking, reasoning and reflecting, students can bring up their own thoughts and ideas. On the other hand, writing and sharing both play an instrumental role in fostering students' reading experiences. To write well, one must read well first. It is also believed that writing book reviews can help readers read more critically. To facilitate students to share what they

have read, the Library hopes to be a quality platform which can reinvigorate students' passion for reading. Our reading sharing session co-organised with the Student Development Services on 22 March this year can be seen as one of our pioneering steps in collaborating with other departments to promote extracurricular reading.

It is not exaggerating to say that if you can read you can learn to do almost anything. Definitely, the value of reading is immeasurable. Reading requires sustained immersion and concentration. It can increase one's breath of knowledge and cultivate one's intellectual abilities. By reading across disciplines, one's horizons can also be widely broadened. On a more philosophical level, reading enriches one's soul, opens new worlds and brings refreshing insights into our lives. Reading is also closely related to personal experience. It is not hard to imagine that one had totally different feelings when he read The Dream of the Red Chamber when he was 14 and when he was 40. Reading can always consolidate and even add colour to our life experiences!

Reading is good and it is always important for us to promote reading and foster lifelong reading habits among our future generation. In the foreseeable

future, our Library will explore the possibility of establishing partnership with some other departments in the University to promote reading together. From page 7 to page 11, you will find our interviews with the Student Development Services, the University Press and the English Learning Centre. They will share with us their rationales and strategies in promoting reading.

Not just the coverage on reading, as in previous newsletter, this issue will update you on our latest developments on service, space, collections and recent activities. We will also introduce you to some of our librarians. Moreover, I would like to thank those who have made suggestions on our service. Some of their suggested ideas and our responses have been included in this issue.

B. F. Skinner, a reputable psychologist, said, "We shouldn't teach great books, we should teach a love of reading."

Hope this newsletter can spark your passion for reading! Stay tuned with our reading promotion activities to come.

Prof. Steve Ching
University Librarian

Feature: A Love of Reading

A Pleasure to Indulge in: Many Benefits of Reading

While the many commitments of everyday life limit our free time, and with strong competition from the web and other recreational activities, reading for pleasure could easily vanish from our list of priorities. But if research and general hearsay are to be believed the benefits and enjoyment of reading for pleasure should not be overlooked.

A recent study in the US indicated that college students enjoyed using the web more than reading for pleasure and that they pursued other activities in preference to reading. Yet despite this the students still acknowledged that reading for pleasure is very important and something that they enjoy (Mokhtari, Reichard and Gardner, 2009). In fact it is "one of the most frequently cited enjoyable activities in the world" (Kelly & Kneipp, 2009, p. 1137). What is it about reading for pleasure that makes it still popular despite strong competition from other recreational activities? Why do people still make time for it given their busy lifestyles? Some of the answers to these questions can be found in the many benefits that reading for pleasure gives to people.

Reading Expands Your Horizons

Reading opens your mind to new experiences by giving you the opportunity to experience unfamiliar worlds and cultures. In your mind you can travel on a wonderful journey to new places and read accounts of different peoples and their lifestyles. It invites you to form new perspectives on life as you read about the experiences and viewpoints of others, challenging you to examine your own ways of thinking and experiences. In fact studies have shown that, "openness to experience is a personality trait that has been consistently found to relate to reading for pleasure" (Kelly & Kneipp, 2009, p. 1138).





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General Knowledge

As the book you are reading takes you back in time to historical events or leads you on trips around the globe, your knowledge of the world expands. You can improve your own understanding of your favourite topic just by reading about it.

Stimulate Your Imagination

You can bring to life the author's words by using your imagination to picture how people and places appear, and how plots unfold. The stories or topics covered in a book can further stimulate your imagination as you are taken in new directions, opening up your mind to different possibilities and nurturing your own creativity (Brennan, 2005).

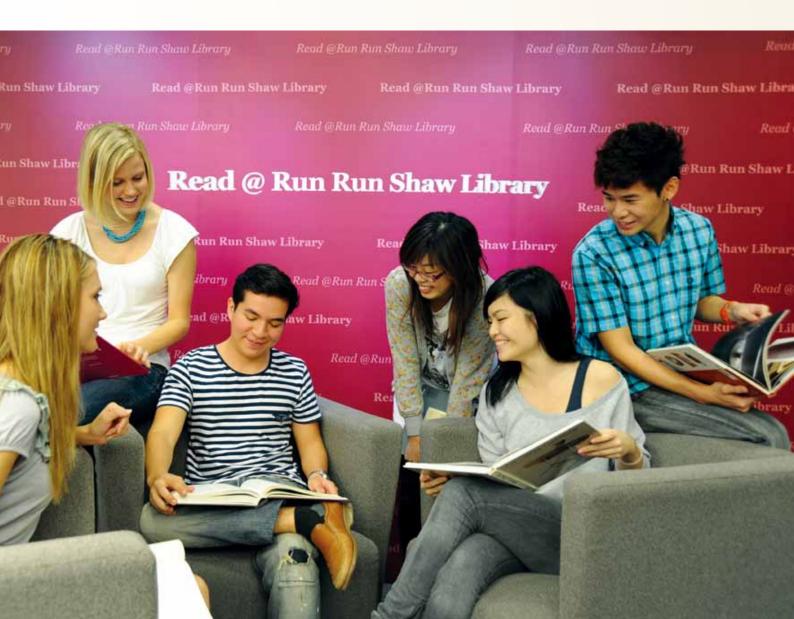
Academic Achievement

Reading for pleasure has been associated with increased academic achievement (Gallik, 1999). It can help develop writing skills as it introduces you to different kinds of texts and styles of writing. Repeated exposure to words means that you are subconsciously improving your spelling. Your vocabulary can expand as you discover new words and their meanings.

Reading can encourage you to develop critical thinking as it brings together a vast array of opinions and arguments from which you can choose to form your own views.

Relax Yourself

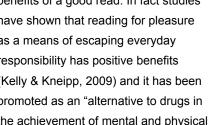
Reading for pleasure can be a relaxing pastime. You can put your feet up and settle down with a book. Not only are you relaxing your body by staying still, but there is also the calming effect of doing something that you enjoy (Brennan, 2005).



Relief From Everyday Responsibility

The world outside can often run at a frenetic pace, yet with an engrossing book you can easily escape from the stress of everyday living (Brennan, 2005). Problems can be temporarily placed aside while you enjoy the

benefits of a good read. In fact studies have shown that reading for pleasure as a means of escaping everyday responsibility has positive benefits (Kelly & Kneipp, 2009) and it has been promoted as an "alternative to drugs in the achievement of mental and physical health" (Kirklees Council, 2000).





Reading is a great form of entertainment. You, the reader, can choose a book to suit your mood whether it is an action-packed novel eliciting a roller coaster of emotions, a thought-provoking text allowing you to reflect on life, or even just pages of a magazine, you have the choice to be entertained exactly as you wish. This ability to entertain, to instantly captivate you, can all be done economically as reading is an inexpensive form of entertainment that you can easily take with you.

A Social Activity

You can share your thoughts with others about books you have read. It is an easy way to connect with people, giving you something to talk about. Whether in organised groups or just in casual chats with acquaintances, if you like to read you are more likely to have a topic of conversation ready. something interesting to share. It can provide you with the means to have positive social interactions.

It's Time to Read

The many benefits of reading for pleasure show how useful it can be in everyday life. When you combine this with the fact that it is something that you can do for personal enjoyment, a pleasure to indulge in, there is even more reason to set aside time for it. ()



Keep Reading Alive: Departments Sharing With Us on Reading



"Do not travel ten thousand miles before you have read ten thousand books"

Interview with Mr. Joseph
 Chan, Director, Student
 Development Services (SDS)
 and Dr. Theseus Leung,
 Senior Counselor, SDS

To promote reading effectively, it is critical to have the collaborative efforts of different departments in the campus. In this issue, we are very happy to have three departments sharing with us their insights on reading. First, we will have Mr. Joseph Chan and Dr. Theseus Leung from SDS.

Would you please share with us some backgrounds of SDS's reading club?

SDS started promoting reading more than a decade ago. In the 1980s, we had a daily morning meeting called BMW, an acronym for "BBC", "Morning" and "World News". Students met to discuss BBC news in English every morning. In the evening, we had group discussion on newspaper clippings. Coming to the 1990s and 2000s, we had some other new initiatives to promote reading, such as reading

sharing groups, reading camps and study trips to Taiwan for students to have a taste of large-scale reading campaigns. Nowadays, we run a reading club for both students and staff on a weekly basis.

Are there any special strategies for SDS to promote reading?

Usually, we use an integrative approach to promote reading, that is, to package reading into other activities, such as leadership programmes, student ambassador programmes, student exchange programmes, internship and so forth. Students are more willing to read when they have missions. As they read, they will discover that there are so many interesting things awaiting them to explore. This is what the Chinese say "學然後知不足".

For students who have joined exchange programmes, we always encourage

them to read about the countries they are going to visit. The Chinese ancients said, "Traveling ten thousand miles is better than reading ten thousand books." (讀萬卷書,不如行萬里路). For us, we will rather say, "Do not travel ten thousand miles before you have read ten thousand books" (無讀萬卷書,不行萬里路). Undoubtedly, reading is the most efficient way to gain a profound understanding of one place.

What are the main obstacles of promoting reading in the campus?

I think the core problem is: Students might not know how to read and reading seems not to be their priority. Reading has become too examination-oriented. It is a task, not an enjoyment. Students know well about information access but they are not very well-trained in processing the knowledge they have acquired.

Then, what should we do to further promote reading?

To promote reading, we have to ignite students' self-initiated curiosity so that they might start their reading journeys on their own. At this moment, we still lack a critical mass to promote reading and we would very much like to collaborate with other departments on this, such as the Library, English Learning Centre, the University Press and the Bookshop.

What does reading mean to you personally?

Reading is as natural and as necessary as other habits in our lives. It is a chance for us to learn, to think, to reflect and to interact with the wise. We may say reading nourishes our minds,

giving us fun, helping us with our work and guiding us to understand more about this world. If reading is a tool, it always "books" our ways to wisdom. Not only can reading enhance our systematic thinking, but also let us have a deeper understanding of the lives and world views of different authors.

How is reading related to thinking, writing and other kinds of learning activities?

Undoubtedly, thinking, reading and writing are closely related. In a broader sense, listening, speaking, writing, reading and thinking are all critical learning skills. One cannot think well or write well if he does not read well. Moreover, writing helps us crystallise our thoughts and make our

presentation of ideas more precise and concise.

What is/are your favourite books or do you have any books to recommend?

We highly recommend *Tao Te Ching* (道德經) by Lao Tzu (老子). It is a book of wisdom and can be considered as the pride of our Chinese culture. Apart from *Tao Te Ching*, we recommend the *Analects of Confucius* (論語). It is a must-read if you want to understand Confucianism and the main root values in our culture. For books in English, we recommend *The Art of Loving* by Erich Fromm. If you are looking for some books that can train up your thinking skills, we highly recommend Edward de Bono's *De Bono's Thinking Course*.



"Reading is like swimming."

Interview with Mr. Patrick Kwong, Director,
 City University of Hong Kong Press (UP)

As a university press, UP mainly focuses on academic publishing. Are there any initiatives for UP to promote reading?

CityU Press now concentrates on the publication of academic, general and professional books. To reach our targeted readers and to promote reading, we try to increase our visibility through displaying in bookshops and taking part in big events like Hong Kong Book Fair. In fact, from 2003 to 2007, many publishers in Hong Kong joined

together to promote reading through an activity called "Hong Kong Reading Month". CityU Press had played a very active role in it. Nowadays, we don't have such "Reading Month" any more. Instead, we have many commercial firms joining the publishing and educational sectors to promote reading together. As I observe, the reading population in Hong Kong is on the rise. I think one of our main strategies to promote reading is to keep on publishing quality books for our readers.

Are there any future plan for UP to promote reading?

Absolutely! The new world of mobile reading devices has made e-book very popular. To catch up the trend, we have published a number of e-books and will publish more in the future, particularly those about Asia and language studies. We believe that the e-book market can absorb those who do not visit book shops frequently. We are also looking forward to more collaboration with other departments in the University to promote reading on campus, such as the Library and the Student Development Services.

What are the main values of reading to students?

No one will disagree that reading is important to students and every one of us. What I want to stress is, not only can reading enhance one's knowledge, it can also sharpen one's comprehension skills. With better comprehension skills, students can build up rich sets of vocabularies which will definitely help them to communicate with others. As all of us know, career advancement will be much easier if one has sound communication skills. Therefore, we can say that reading is a very long-term investment for career success. It doesn't mean we have to be "very practical" whenever we read. Reading should always be an enjoyment, not a task.

What are the main obstacles of promoting reading on campus?

I think there are two main obstacles: study pressure and social life. Students nowadays are super busy. They have assignments and projects to do, exams to prepare and friends to meet. Reading can hardly be their first or second priorities. However, if students can make a determination to start extracurricular reading, even just for half an hour to an hour a day, they will soon discover the improvement and advancement they have made.

How is reading related to thinking, writing and other kinds of learning activities?

A few decades ago, some academics believed that our mother tongue might affect our ability to reason, pointing out that if our language does not have a word for a certain concept, then we would not be able to understand the concept. This view has been largely refuted nowadays for lack of scientific evidences. However, the importance of reasoning is indisputable. Reading can enhance our reasoning power and can help us build a strong vocabulary bank. This will, in turn, assist us to explore many more sophisticated ideas in thinking and writing. It is not exaggerating to say that reading is the foundation of all academic endeavours.

Can you share with us your personal reading experience?

My reading passion is inspired by my father. I started reciting Chinese classics and reading different kinds of books since I was young. For me, reading is an interesting and delightful journey which is full of serendipitous surprises. It is also a chance to read the minds of great scholars and thinkers. Though my daily schedule is tight, I try my best to read at least half an hour to

an hour a day. Usually, I can read 30 to 50 books in a year. My reading strategy is: skim and take notes. Sometimes, I read the same book for several times! Reading is like swimming. When you encounter a book for the first time, it is like swimming in the shallow water; when you read it for the second or third time, it is like diving at the deep end of the pool. It often opens you new vistas that you have never imagined before.

What is/are your favourite book(s) or do you have any books to recommend?

One of my favourite books is *The Tarim Mummies* by Victor Mair which traces the history of the mummies with Caucasian features unearthed in present day Xinjiang. It has deepened my understanding of the Middle Asia. It has also given me a broader perspective on the history and the intriguing relationships between China and Middle Asia several thousand years ago. Highly recommend it if you are interested in archaeology and the regional studies of the area beyond the Northern frontier of China.



Why is reading important to students?

Reading is perhaps one of the most important skills we need to have in this fast moving world together with knowing how to access information quickly and intelligently. Without these skills our graduates will not be competitive globally. Of course, for our students at CityU, they need to be trilingual and biliterate and with all these skills "the world is their oyster" as we say in English.

At ELC we have a particular mission to develop English skills in an academic context, and reading is absolutely fundamental. What we aim to do is to develop an intrinsic motivation for the students to read in English for pleasure and also for study. They are no longer at school...no one is going to make them read, no one is going to make them stand up and talk about a book they've enjoyed recently or write a book report... this now has to come from within. So we see our role as facilitative and as providing the students with rich and challenging

"Reading is perhaps one of the most important skills we need to have in this fast moving world"

Interview with Dr. Jane
 Lockwood, Deputy Head,
 English Language Centre
 (ELC); Associate Professor,
 English Department(EN)

reading materials, inspiring them to read. What we do here at ELC is to make reading a cornerstone of our programmes, particularly in the roll-out of our new English for Academic Proficiency programmes that are currently being piloted. We ask students to read as widely as possible in an academic context and we know from research that extensive reading habits correlate with good writing habits. There is a process of internalising the structural and linguistic elements of texts, so when the students write, it is somehow familiar. And quite apart from the linguistic value of reading, good challenging texts will trigger inquiry and critical thinking.

What is ELC currently doing to promote reading?

I've talked about our new programmes but at ELC we also do a great deal to promote reading skills and habits outside the classroom.

The Self Access Centre(SAC) in the English Language Centre does a

variety of things to promote reading. Every semester we offer at least one Practical Language Activity (PLA) that has a reading focus. Our Practical Language Activities are run throughout the day in ELC and students can just come along and join in a session if they have a free time slot. We also have an "English Literature" PLA in which the facilitator introduces different literary texts including poems and drama with the aim of encouraging students to do some creative writing. As well, every summer we run a Summer Reading Programme down in the ELC when we hope students have a bit more free time. Often students ask for a starter list of books and these are available through our SAC.

Supposedly, students have been reading English since childhood, haven't they?

From my observations, most students nowadays don't read extensively, or at least, very few of them read for enjoyment. They tend to focus on school-based materials with the sole purpose of reading to pass examinations. One of the major roles of ELC is to expose students to reading. We wish to broaden their reading choices so that they do not only read for examination purposes, but they also read for pleasure. I don't think this is the responsibility of just the ELC however, all academic departments would, I am sure, agree that we need to jointly promote reading for a variety of purposes.

What do you think are the main obstacles of promoting reading in the campus?

I think one of the main hindrances is the students' tight schedules. They are so busy during term time and they feel there is no time to read, particularly for pleasure. I guess it really gets back to what you choose to do in your free time? I think providing more relaxing and quiet reading nooks on campus both inside and outside of the Library would be great...but I know space is an issue here too!

What does reading mean to you personally?

Reading is a life-long pleasure of mine.

I guess I grew up at a time when only television was around. Going on holiday for me meant packing up a whole lot

of books and spending hours reading on the beach. I still find this the most relaxing past time. As a professional, I simply can't stop still and not read. Reading helps me keep abreast of new academic trends and information. More importantly, it enhances my global awareness. Reading also helps me understand that there are always different views on current events and so forth.

How can we promote further reading on the campus?

We can promote books that are of interest to students and promote other media with reading materials such as on the internet and the Kindle will be revolutionary in my view. Perhaps we should install some of these in the Library! We can invite speakers to come and talk about books they've

enjoyed and we can also encourage students to watch films that are based on a book and promote that book at the same time. As well we should consider encouraging students to form their own book clubs, giving them a space and some ideas on how to get started.

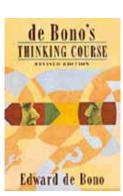
What is/are your favourite book(s) or do you have any books to recommend?

One of the authors I like is Kazuo Ishiguro. He is a Japanese-born British writer who is considered to be a celebrated contemporary fiction author in the English-speaking world. I have just finished reading his novel called Never Let Me Go. Then of course we have our own writers-in-residence in the English Department. I've just finished reading Xu Xi's Habit of a Foreign Sky.

Let's spend some time reading the books recommended by our interviewees from SDS, UP and ELC!



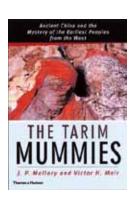
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A Fondness for Books: Reading Experience of Staff and Students at CityU

What does reading mean to you?

Prof. Longxi Zhang ■ Chair Professor of Comparative Literature and Translation ■ Department of Chinese, Translation and Linguistics



There is much truth in Francis Bacon's famous remark that "reading maketh a full man." For me, reading not only lays the foundation for knowledge and scholarship to build on, but it stimulates the mind to expand knowledge and to formulate ideas in innovative scholarship. Without a solid ground of knowledge built up through reading, the mind tends to be shallow and empty, and ideas tend to be vague, indefensible, and unpersuasive. Reading is also enjoyable, and reading a good book is both a pleasure in itself and a benefit that will be with us for a long time. Reading indeed helps to make life rich and meaningful.

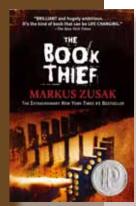
How important is reading to you and what kinds of books do you like?

Blair Dunton ■ Instructor ■ English Language Centre



I grew up without a television, and I spent hours and hours reading every day. Reading has been a very important part of my life. I like to get lost in the story that I am reading and find that a good book can be more addictive than anything on TV and as exciting and thrilling.

Sometimes I don't want to finish a book because I don't want it to end. At the same time, I can't stop reading it! Once you find books that hold your interest, that are exciting and you just can't put down, then reading becomes an important past time that you can do anywhere, and you can't wait to find that next book!



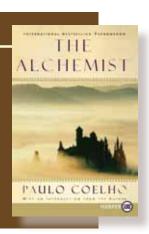
Well, I like fiction, especially books of ima gination and fantasy. *The Book Thief* is a beautifully written book that is one of my favourite books right now. I really like the *Harry Potter* books and the *Lord of the Rings* trilogy. I also like reading books that shed light on other cultures. James Clavell's books are well-researched and give the reader insight into the culture he is writing about. His *Tai-Pan* and *Noble House* are based in Hong Kong!

What books are you reading now?

Galla Cheung ■ Department of Chinese, Translation and Linguistics ■ Year 3



I am reading *The Alchemist* by Paul Coelho. This book is about a boy, called Santiago, who had a dream and the courage to follow it. From a small village in Spain, he started his journey to Egypt to find a treasure. However, what he found he had gained most was not anything found under the Great Pyramid but the journey itself and the wisdom he had gained. Everyone has his own journey. And I believe this book can give guidelines for how to walk the way.



Cherie Lau ■ Department of Biology and Chemistry ■ Year 2



I am currently reading *The Autobiography of Gao Kun** (潮平岸闊:高錕自述). I like this book as it helps me to understand more about him. He is the father of fiber optics and received the Nobel Prize last year. We should learn from his perseverance and spirit.



Hazel Wong ■ Department of Chinese, Translation and Linguistics ■ Year 3

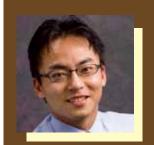


The book I am reading is *Eclipse* by Stephenie Meyer. It is the third book of the "Twilight Saga" series and there are four books in total which are about the life and loves between vampires, werewolves and humans. *Eclipse* is my favourite of the series so far as it is more gritty than *Twilight* and *New Moon*. It has more action and the love triangle carries on from *New Moon*. You are constantly wondering just who in the end, Bella, the main character in the book, will pick Edward or Jacob. *Eclipse* also deals with issues around the practicalities of trying to have a physical relationship with a vampire and the conflict between human desires and the fragility of the human form. Stephenie Meyer left this book on a high note, leaving you with the need and desire to read the next thrilling installment to see what happens next.



What books are you reading now and do you have any book to recommend?

Dr. Frank Yu ■ Assistant Professor ■ Department of Management



I'm reading this book called *Relational Being: Beyond Self and Community* by Kenneth J. Gergen. I heard about this book because it's the winner of the 2009 PROSE Award in Psychology. I make a point to read winners of the Pulitzer, Nobel, National Book Award winners, and so forth, to understand the criteria and taste changes in various disciplines and communities. Given the number of books released every year, virtual or hardcopy, the winners selected by experts help me shift through the relevant from the irrelevant and the transformative from the mediocre. They also help me understand that different communities have dissimilar sensibilities, audiences, and needs, questioning the possibility of objectivity in standards. Furthermore, reading best works broadly across disciplines and subjects helps me form new connections and see different perspectives.

Relational Being

EFRNETH J. GERGEN

The book, Relational Being, centres on broad discontent with MORRISON the individualistic tradition in which the rational agent, or autonomous self, is considered the fundamental atom of social life. Instead, the author proposes to substitute the individual lens with the relational alternatives achieved through the negotiated understanding between people and within communities. For example, philanthropy can benefit as much harm the people and the communities it intends to help, depending on the manner and intentionality of the giver as well as the motivation and goals and of the receiver. For example, giving can make the receivers dependent, depriving them of the initiative to learn to support themselves. Therefore, a relational approach to philanthropy would demand a giver to assess the goals and needs of its receiver and provide the means for the recipient to achieve the goals on their own. For example, providing educational opportunities rather than financial assistance is a better relational alternative.

I would recommend a novel called *Paradise* by Toni Morrison who wrote this book after she won the Nobel Prize in Literature. It is unusual for a fiction writer to top oneself after winning the holy grail like a Nobel. However, I believe that *Paradise* surpasses all her earlier works, reminding the writers and readers alike that writing and reading are not to win prizes but a gratifying journey in its own right. Toni Morrison deserves the best sportsmanship award for outperforming herself even after winning the much coveted accolade.

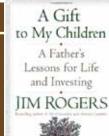
What books are you reading at present and do you have any future reading plan?

Dr. Ziguang Chen ■ Associate Professor ■ Department of Management



I am reading a book titled *A Gift to My Children: A Father's*Lessons for Life and Investing by Jim Rogers. This is the first book in which Rogers does not discuss something about investing money, rather he expresses his care and concern to his lovely daughter about the issue of her life investments for the future. The insights of this book make me think more about the value of LIFE.

In the near future, I would like to read the book *Themes in Chinese Psychology* by Catherine Tien-lun Sun. In the distant future, maybe after my retirement, I would like to read books related to the *I Ching* (易經). Actually, I have already kept some books about *I Ching* on my bookshelf but I still have not had the time to read them yet.



What books would you like to read in the future?

Jackson Zhu ■ Department of Accountancy ■ Year 3



In the coming days, I would like to read more books on spiritual and emotional development. I don't mean that they are going to be books on pure psychology and those that dig into academic things, but these books should be written by profound authors who have deep knowledge and rich life experiences. The author is the soul of a book, not the book itself, so, when picking books, I am not picky about the books, but the authors. In order to live today and live fully, I would seek more books with deep insights into spiritual things and that touch more on philosophy.

Do you have any preference on recreational reading? What books would you like to read in the future?

Eugenio Maltese ■ Postgraduate Student ■ Master of Science in Marketing



Books are great companions. I do not have any particular preferences in terms of recreational reading but anything that stimulates my curiosity becomes an object of my attention. *Uno, Nessuno e Centomila* by Luigi Pirandello, *Twenty Thousand Leagues under the Sea* by Jules Verne, *Moby Dick* by Herman Melville, and *Tales of Terror* by Edgar Allan Poe are some of the novels I have enjoyed the most during my life. Apart from this, I also like to spend my free time reading about philosophy, management, medicine, political science, architecture and history.

One of my future readings will surely be *Ulysses* by James Joyce. I have been considering this book for quite a while but for some reason have never bought it. I also want to explore more of Peter Drucker's works. I find his thinking inspirational and genuine.



What are your favourite books and what books will you recommend to others?

K. Y. Chan ■ Associate Director ■ Campus Development and Facilities Office



My favourite books are: first, books that I need or find useful for my current job; and secondly, books that help me to learn a particular subject or course, which I am interested in. Regarding the first category, there are books on construction project management, contract law, law cases (on construction disputes) and so forth that I find useful and interesting; Regarding the second category, depending on what I am/was learning, it might include books on languages (Japanese, Putonghua) and information systems (programming, networking, database management system). On the other hand, there are some leisure books I read before that I liked very much. Some examples are Water Margins (水滸傳), Romance of the Three Kingdoms (三國演義), Journey to the West (西遊記), Mysterious Latitude 30°* (神秘北緯30°), Puerh Tea Going Out from the Ancient Tea Route*(走出茶馬古道的普洱茶), The Rising Central Asia* (崛起的中亞), Reader's Digest, titles Brazil and The Soviet Union by Time-Life Books, Eats, Shoots and Leaves, and so forth. I would like to recommend these books to those who enjoy embarking on voyages of discovery and the exploration of the nature and the world, the nations and their people and their evolution, development and changes over time. As for my favourite authors, I like Jin Yong (金庸), Liang Yusheng (梁羽生), Jiro

In general, all books are recommendable because each book has its own unique feature that someone may find useful or interesting. Specifically, I think the Law Section in the Library has a good collection of books (including law cases) that provide me with the information I need in dealing with related matters in my current job.

Akagawa (赤川次郎) and Seichō Matsumoto (松本清張).



What Is the Most Meaningful Book That You Have Read?

Melanie Sun ■ Research Associate ■ Department of Management



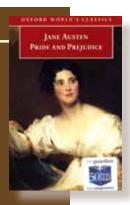
Over the years, one book continually calls to me with its insights into human nature, that is, Antoine de Saint-Exupéry's *Le Petit Prince*. Although ostensibly a children's book, it gains new meaning when read as an adult. Sometimes kids are the most honest and wise, because they haven't become caught up in the superficial, money-driven adult lifestyle. I especially recommend this book to ever busy Hong Kongers. It reminds you to see with your heart, appreciate the joy of living, and to cherish and make time for what should be the most important thing in our lives: family and friends.



Isabel Ling ■ Department of Management ■ Year 2



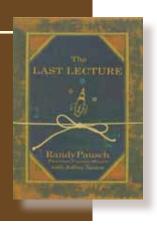
The most meaningful book that I have read is *Pride and Prejudice*. The main focus of this book is about first impressions. Don't let our first impressions dominate and affect the relations between you and others. As long as we can abandon our prejudice, we can see things from a broader viewpoint.



Ho Mei Kwan ■ Department of Accountancy ■ Year 3



I would like to share the book *The Last Lecture* written by Dr. Randy Pausch and Jeffrey Zaslow with you. You may have looked at his last lecture on Youtube already. The book mentions everything Randy wanted his kids to know. He spent his life trying to achieve his childhood dreams and influence others even when he got cancer. He was still very positive and shared his experiences. That's why I find this book impressive and it's really worth taking the time to read it.



^{*} Titles translated by Library Staff

Strategies for Academic Reading: Different Cases, Different Techniques



cademic reading is an essential part of learning at university. Students often find it difficult because they may feel overwhelmed by the amount of reading required or by the complex concepts and unfamiliar terms found in academic books and articles. However, with appropriate methods and strategies, you will find academic reading more manageable.

Reading With Purpose

You will read for different reasons, such as (i) gaining an overview of a topic, (ii) preparing for a discussion, iii) reading for an examination, (iv) finding answer for a question, or (v) gathering information for an assignment. What and how you read will depend on the purpose of your reading. Below are two cases that require different reading approaches.

Case 1: Gaining an Overview of a Topic

What to Read?

If you are new to a subject and want to get background information about this subject, you can read

some introductory textbooks, which are books focusing on one subject and tailored for novices in the field. Reading lists given by course tutors are useful reading suggestions for a subject. You can also use the Library Catalogue to find general textbooks about a subject.

How to Read?

You do not have to read the whole book in detail to gain a quick overview of a topic. You can skim (that is, move your eyes quickly) over the chapter and section titles to get the main idea of the book. After identifying useful chapters or



sections, you can scan to pick up essential details and read the specific information more carefully.

Case 2: Reading for an Assignment

What to Read?

If you are reading for an assignment or a research project, you will need to read more widely. Depending on your research topic, you will need to read books that cover specialised subject matters, research articles, conference proceedings, reports, theses, and more. Use the Library Catalogue to identify appropriate books and journal titles. Use the article databases to find articles relevant to your research topic.

How to Read?

Handle difficult concepts or unfamiliar terms:

Your familiarity with your reading topic can determine how you read for your research. If you find the concepts or terms in an article too difficult to understand, see if there are any graphs or diagrams in the article that can help you get a clearer picture. If not, you may need to find another reading which describes the concepts in a more straightforward way before coming back to the more difficult ones. You may also need to use subject-specific dictionaries or glossaries to help you interpret unfamiliar terms.

Read critically:

To read for an assignment, it is not enough just to understand. You are expected also to think, analyse and read with a critical mind. Identify the arguments made by the author, and ask questions while you read. For example: When was the article written? Who wrote the article? How important is the reading? How relevant is the reading to your assignment? Are the ideas logical? Are the ideas still relevant? Is the work biased? How valid are the conclusions?

Take notes:

Taking notes while reading will help you "uncover the content" (Fairbairn & Fairbairn, 2001) by focusing your attention on (i) the author's main ideas and arguments, (ii) your views on the author's ideas and (iii) how the reading relates to the questions in your assignment. Note-taking does not only help you make meaning of what you read, it is also a must to protect the academic integrity of your assignment. Here are some more tips:

- (a) Record all details about the source of each reading to ensure proper acknowledgement in your assignment. These include title (title of journal, book and article), author's full name, publisher's name, year and place of publication and page numbers.
- (b) Distinguish carefully between any ideas from your reading and your own ideas to avoid copying other's ideas without acknowledgement.
- c) Use quotation marks for direct quotes (that is, author's exact words) so that you will also do so when using these notes in your assignment to avoid plagiarism.

Beyond Reading:

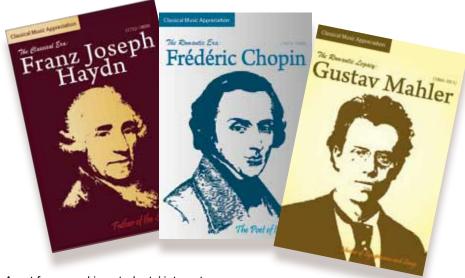
Beautiful Encounter of Classical Music Under the Sky of Inspiration

Nietzsche said, "Without music life would be a mistake".¹ Music is a language that will pamper your soul and uplift your spirit. Just like a captivating book, a beautiful piece of music always has its own awesome story to tell. Its smoothing melody can melt a heart of stone.

To enrich students' knowledge in music and to enhance their art appreciation ability in an enjoyable and supportive environment, the Library proudly presented the Classical Music Appreciation Programme from 8 to 31 August 2010 in the relaxing ambience of the Library's Mini Theatre. During the said period, two music appreciation sessions were held each day, from 10:30 to 12:30 in the morning and from 14:30 to 16:30 in the afternoon. All staff and students were welcome. Exquisite postcards were given to participants as souvenirs.



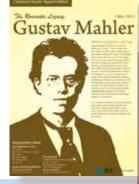
The remark of F. Nietzsche. Retrieved August 11, 2010 from http://quotationsbook.com/quote/276701

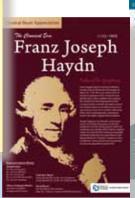


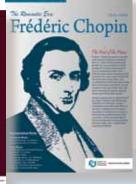
Apart from sparking students' interests in classical music, this programme was also one of our endeavours in support of the University's general education and our efforts to nurture the Community's interests in various art genres. Three famous composers and their music were introduced in the programme. They were: (i) Franz Joseph Haydn (1732–1809), the Father of the Symphony; (ii) Frédéric Chopin (1810–1849), the Poet of the Piano as well as (iii) Gustav Mahler (1860–1911), Master of Symphonies and Songs. All

of them have left significant imprints in the annals of music and they have played important roles in shaping the human legacy.

To encourage out-of-classroom learning and further exploration, the Library had undertaken academic research for the production of three leaflets on the featured composers. These leaflets were brief yet lucid in their contents, covering the lives of the composers and their representative works. We had also included the schedule of the music programmes in the Mini Theatre as well as our selected Library resources on the composers. We understood that it was unlikely for students to grasp the essence of classical music in a few weeks. But by providing them the roadmap, that is, the comprehensive suggested reading lists in the leaflets, they can embark on their own magnificent voyages in classical music. 🔾







Beyond Reading: Chinese Paintings at Your Finger Tips

In the past, to view and learn about great works of art, students and other interested individuals needed to use print materials or visit museums to consult the original works. Today, in our digital environment, we can always connect online with the pieces, articles, and other information related to art appreciation. To raise students' interests in Chinese Painting, the Library held the programme titled "Unlock the Riches of Chinese Painting" from 25 March to mid August as part of its out-of-classroom learning activities, in collaboration with the Chinese Civilisation Centre and the Department of Chinese, Translation and Linguistics.

As for this programme's aim, Professor Ching, the University Librarian, explained, "there are no boundaries in art. Not only can art open one's mind, but it can also create synergy across different academic disciplines. We would like to stimulate intellectual curiosity and to promote all-round development in students." This programme endeavours to provide an alternative channel for students to have a very initial understanding of Chinese traditional painting, including its basic classification, basic techniques and very brief historical development. The whole activity was divided into three main stages:

Stage 1: Online Learning and Quiz

The programme took students on a step-by-step learning journey.

Thirty-three significant paintings spanning five dynasties were selected.

Different study channels such as an inside-library display, information booklet and remote subject website



Kung-wang Huang, Dwelling in the Fu-chun Mountains (Details)



From left to right:
Prof. Eden Yu,
Prof. Jonathan Webster,
Mr. Yuen-kit Szeto,
Prof. Pei-kai Cheng,
Mr. Chuan-hsing Ho,
Mr. Patrick Kwong,
Prof. Richard Ho,
Prof. Steve Ching

were made available to accommodate various learning needs. To enhance students' interests, an online quiz was held from 26 March to 25 April 2010. A total of 416 students, from different colleges of the Hong Kong and Suzhou campuses of CityU, joined in this assessment activity.

Stage 2: Sharing Session by the Renowned

The programme culminated with the presentation by Chinese painting master Mr. Chuan-hsing Ho from the National Palace Museum of Taiwan. He delivered us an insightful and thought-provoking talk on the life of Kung-wang Huang, a famous painter from the Yuan Dynasty, and the characteristics of his magnum opus, Dwelling in the Fu-chun Mountains. This famous ancient painting has been the subject of discussion recently since Jia-bao Wen, the Premier of PRC, expressed his hope at a press conference in mid March this year that the two parts of this painting could be

put together again soon. After the sharing session, a student expressed in excitement, "this talk helped me focus on a painter and his works while the online learning programme enables me to have a general idea about Chinese painting."

Stage 3: Display and Exhibition

To consolidate what students learned, the Library organised an exhibition on Kung-wang Huang and his *Dwelling in the Fu-chun Mountains* from late May to mid August this year. Background information about the painter, his paintings as well as some basic techniques of academic research were displayed while computers were set up to demonstrate how students could make good use of our comprehensive databases on Chinese art.

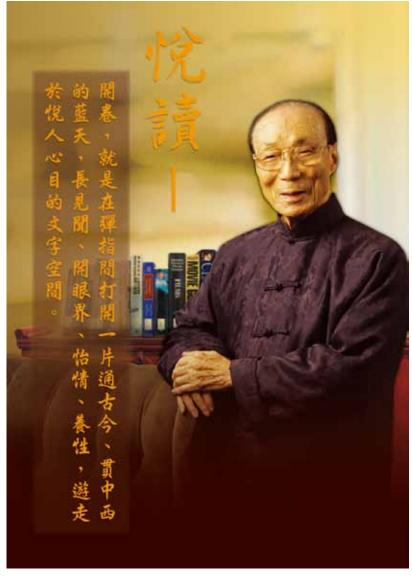
Next time, when you look at Chinese paintings, try to read them and feel them. They are eager to show you their histories, values, cultures and even methodologies in a non-vocal and non-verbal way.

Sir Run Run Shaw and Read @ Run Run Shaw Library

Reading can nourish our souls and broaden our horizons. After reading so much on reading, it is now your turn to start your own reading journey! To further promote reading, our Library is going to launch a campaign called "Read @ Run Run Shaw Library" in the near future. A rich spectrum of reading promotion activities such as book sharing sessions, book recommendations and so forth will be held.

On the other hand, to expand the scale of our reading promotion initiatives, our Library is now exploring the feasibility and possibility of collaborating with other Run Run Shaw Libraries in Mainland China. Our purpose is to engage students into extensive reading so that they can read wise and read wide. Before setting off the "Read @ Run Run Shaw Library" campaign officially, let us first have a quick look at the achievement of Sir Run Run Shaw, the major donor of different Run Run Shaw Libraries in various parts of Greater China.

Sir Run Run Shaw, a well-known film and television tycoon, has donated billions of dollars to charity, schools and hospitals over the years. His name is on many buildings in Hong Kong and Mainland China because of his generous donations. To promote quality research, he recently established the Shaw Prize, an international award for scientists in astronomy, mathematics and life and medical science.



Sir Run Run Shaw has a passion for film and television. His enthusiastic support to education and research has benefited hundreds of thousands of students who have passion for knowledge.



Library Newsletter

Sir Run Run Shaw has also shown unfailing support to higher education, particularly in Hong Kong and Greater China.

There are a total of 32 libraries in Mainland China that are named after him.

Keep abreast of our Library news then. We are looking forward to your participation in our future reading promotion activities.

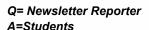
Service and Space

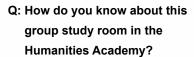
The Library's New Spaces: To the Delight of Students, Staff and Departments

The Library has undergone a large scale renovation in the previous few years. In our last issue, we interviewed 9 CityU members on their general impressions of the renovated Library. To our greatest pleasure, most of the interviewees were very positive. This time, we will explore if other users, including students and staff, are happy with our recent makeover of specific Library's area, that is, the Humanities Academy and the Multi-purpose Lobby.

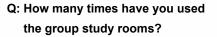
Humanities Academy: State-of-the-Art Facilities

On 6 March this year, around lunch break, we had some causal talk with two groups of undergraduate students. Some of them were local undergraduates studying "Social Research Method" while the other ones were exchange and visiting students studying criminology. Their views should be able to reflect how users find our new facilities.





A: We see this room, so we approach the IT Help Desk to enquire on how we can use it.



A: Four to five times already. Each time, we usually spend one to two hours here.

Q: How do you find the equipment and facilities of the group study rooms?

A: Very good. Very well-equipped. The environment is fantastic too! In the past, we carried out our discussion in the Library Lounge, but there is no equipment. In other areas of the Library, we can't really discuss







because we are supposed to keep quiet. We do like this place as it provides a well-equipped venue with all the necessary equipment, such as LCD to project our screens, WiFi connection and so on. All these equipments can facilitate our studies, particularly when we need to do a group project. We just cannot find an equivalent place else where in the University with the same environment and the same setup for our group discussion. The group study rooms are undoubtedly of great value to our students.

Q: Any improvements you want for the group study rooms?

A: Maybe more booking quota and more stable WiFi connection.

Multi-purpose Lobby: Popular Exhibition and Activity Venue

As a library which emphasises knowledge exchange, academic interaction and all-round development of students, we have placed much emphasise on interdisciplinary and interdepartmental collaborations as well as the promotion of out-of-classroom learning. This is also the major

rationale behind the construction of the Multi-purpose Lobby. Apart from revision and examination periods during which it will be converted into a temporary study hall, the Lobby serves as a popular place for conducting different activities, from opening ceremonies to exhibitions of different natures. While students are provided with a quality platform for showcasing their learning outcomes, the Library and other departments can also have a convenient and congenial venue for organising various activities. Here are some snapshots of the past events at the Multi-purpose Lobby:



The ceremony on 14 January 2010 which marked the launch of the CityU history books and the unveiling of the CityU Strategic Plan 2010–2015.



The award presentation ceremony of the 2010 ePortfolio Competition on 21 April 2010, co-organised by the Office of Education Development and General Education (EDGE) and English Language Centre.



Playful Media Exhibition from 17 June to 6 July 2010 organised by the School of Creative Media.



CityU Study Tour Exhibition 2010 from 2–9 September 2010 organised by the Division of Building Science and Technology.

Library Catalogue 2.0: A New Way of Finding Library Resources!

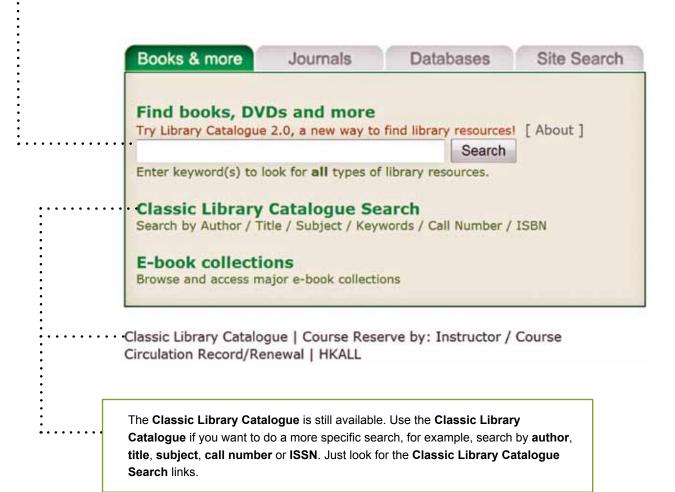
Library Catalogue 2.0 is a new online tool for searching the Library's resources. Simple and easy to use, it works like a Web search engine with just a single search box. It has innovative features to either broaden or narrow your search, a user friendly format and Web 2.0 options that all help you quickly discover relevant Library resources.



When to Use it?

Library Catalogue 2.0 will not replace the **Classic Library Catalogue**, the Library Catalogue that you have long been using.

Use **Library Catalogue 2.0** when you want to do a broad search to see what the Library has on your topic. To do a search, simply enter keywords into the search box, just like what you do with a web search engine.





What's New About Library Catalogue 2.0?

Library Catalogue 2.0 searches the same data as the Classic Library Catalogue, but it has several innovative features.



Related Searches:

AAAJ Spring Symposium

Provides a Related Search option which lets you broaden your search.

- AAAI Spring Symposium on Exploring Attitude and Affect in Test.
- · A/SC 2002 (2002 : Marseille, France)
- . AISMC-2 (1994 : Cambridge, England)
- + AISMC-3 (1996 : Steyr, Austria) Advanced School in Artificial
- Intelligence . American Association for Artificial
- Intelligence.

+more

algorithms artificial intelligence biological systems cognition cognitive science computational intelligence computer aided engineering computer architecture computer assisted instruction computer simulation computer vision ebooks economics electronic data processing electronic serials engineering design expert systems fuzzy systems information storage and retrieval systems intelligent control systems intelligent tutoring systems knowledge representation. Itsp. machine learning medical informatics natural language processing neural networks problem solving programming languages prolog reasoning robotics software engineering statistics symbolic and mathematical logic theory of knowledge uncertainty. [Show more tags]

For more about Library Catalogue 2.0, refer to these guides:

- · About Library Catalogue 2.0 (http://lib.cityu.edu.hk/screens/about_cat20.htm), and
- Library Catalogue 2.0 Search Guide (http://www.cityu.edu.hk/lib/instruct/guides/eresguid/cat20.pdf).

Your Voice Our Commitment

Printing is Now Instant!

... All the Oval and IS PCs have been booked. I need to print out my assignment immediately. Can anybody spare me a PC for a minute? It's quick, what I need to do is to send my print job to the printer. It won't be long. Can anybody help me, please...

Was this your story before? We heard of this and we took acton.

The Library understands that the PCs in the Oval and the Information Space are always fully booked, especially during the peak seasons around the revision and examination periods. For students who simply need to print out something instantly, it is a very unpleasant experience to look for a PC in vain. Should there be a PC immediately available, users in need would be able to finish their print jobs right away. In view of this, the Library has set aside some dedicated PCs reserved for express printing purposes only.



There are PCs for expreess printing.

To start with, there were only four dedicated express printing PCs, but then students made us aware of the need for more. This was also echoed by the Library's own observation. As a response, we gradually put in place more dedicated printing PCs in different areas of the Library. To date, 14 dedicated PCs have been set aside to cater for free printing under the Quota Controlled Fast Print Queue Service. Among them, ten are located in the Information Space and four are located next to Printing Room 2. As for the fee-based Octopus printing services, two other dedicated PCs have also been reserved for users to send their print jobs to the Octopus printers.

Moreover, as one step forward to improve printing efficiency, the Computing Services Centre has helped set "Quota_FastPQ" as the default printer for all PCs in the Oval and the Information Space. Users utilising the free Quota Controlled Fast Print Queue Service no longer need to re-select the printer when they send their print jobs. This streamlines the printing processes. The set-up is now more user-friendly and logical, thus the number of enquiries related to the selection of default printers received at the IT Help Desk has decreased.

In terms of printers, the Library added one more free printer last year to cater to the increasing demand for the Quota Controlled Fast Print Queue Service. Therefore, the Library now has five heavy-duty free printers to meet students' needs.

We Understand Your Different Study Needs

Sometines, I want to find a quiet place to study but just cannot find a seat in the Library; sometimes, I have to do a group project and I desperately want to book a group study room. However, it is hard to book. Are there any places in the Library that we can discuss quietly? As students, we have different study needs at different times.

There was a call for a more defined use of space in the Library. There are often tensions between those using the Library for group study/project discussion and those who want quiet study space. To cater for the needs of different users, we have divided the Library into different noise control zones. To make the zoning more effective on this one-floor Library with limited space, we have started to install glass partitions for the separation of zones. For example, the Library Lounge



There are different kinds of seats for different users.

is a Quiet Discussion Zone. With glass doors installed, noise generated from the quiet discussion can be kept inside this zone. We will continue this endeavour to other areas of the Library so as to improve the overall learning environment.

We understand that contemporary library users are sophisticated with diversified needs and require both formal and informal seating arrangements. Some require an active and collaborative learning environment while others like private and individual study seats. That is why we have adopted a more balanced and flexible seating arrangement. In fact, we consider the provision of tables, carrels and workstations a serious business of the Library. Upon a review of the types of seating in the Library, we have increased the number of formal seating arrangements offered to users. These new tables are fitted with dividers to enhance privacy. As the needs of users may change over time, flexibility has been taken into account during the selection of furniture. Tables and chairs are fitted with castors for easier rearrangement during different periods of time.

cords have been added here and there throughout the years, but this may not have caught up with user needs.

Now you carry your laptop and mobile phones wherever you go, and must recharge your portable devices every now and then. We do understand your concerns of not being able to do so in some parts of the Law Section. Before major improvement works are carried out in this part of the Library, we are trying simple yet workable solutions. Many extension cords were bought and fastened to the reading tables a few days after receiving the aforementioned suggestion. About 80% of Law Section's seats then had access to electricity. We kept monitoring the situation and later found that some of the extension cords were moved around frequently. They were hard to use if they became out of reach. We then took the next step. This time, we requested the colleagues of the Campus Development and Facilities Office to affix the power bars to the tables. More extension cords were added too. As a result, by March this year, over 90% of the tables in the Law Section are with power plugs, and no

more extension cords are hanging around on the floor or in dark corners.

We need your patience while we continuously improve the service of our Library. Please send us your feedback and suggestions to lb@cityu.edu.hk. We'll continue to listen and respond.





Seats in the Law Secion are affixed with extra extension cords.

More Seats in the Law Section Now Have Access to Electricity

There is no electricity plug in many of the seats, for example, in the Law Section...

The Law Section moved into the present premises 18 years ago. At that time, practically no electricity power points were available to users. Very few sockets were mounted on the walls, and were intended mainly for cleaning and maintenance works. Extension

- Enjoy water, but save other snackş and other drinkş for outside of the Library.
- Find a nice seat, but remove your belongings when it is not in use.
- Respect zoning areas.
- Silence mobile phones.

Collection and E-Resources

CityU Lib eResources eResources eResources eResources Resources

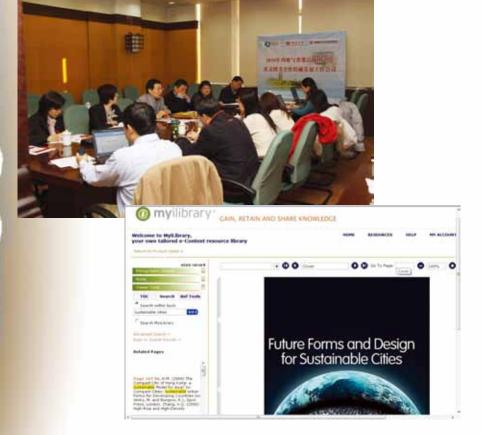
To Deliver More With Less: Sustainable Library Strategies to Enhance E-Resources

o prepare for the new 3-3-4 academic structure and to meet the growing demand for more library materials, the Library has taken the initiative to develop sustainable strategies to deliver more quality library e-resources within funding constraints.

One of the key strategies is to engage the Library in consortium activities with libraries in Hong Kong and in the region. Over the past few years, CityU has collaborated actively with the libraries of the Joint University Librarians Advisory Committee (JULAC, Hong Kong), China Academic Humanities and Social Sciences Library (CASHL, Mainland China), and Taiwan

E-Books Supply Cooperative
Limited (TEBSCo, Taiwan). Major
Library resources have been acquired
through consortia resulting in
substantial savings and increased
access to quality academic resources.

Recently, an inter-regional e-book consortium on English academic titles has been launched in partnership with the libraries of JULAC and CASHL to provide shared access to over 4,400 e-books. After a working meeting has been held in Beijing on 27 January 2010, an extension of the project was achieved to ensure continued acquisitions of e-books through this consortium.



Long-established partnership has been developed with TEBSCo since 2005. Recent effort of the partnership includes over 1,000 online full-image international newspapers and more than 250 McGraw Hill e-books.



User satisfaction is always our primary concern. In order to acquire e-books that really meet the needs of faculties and students, the Library has recently started to adopt "Evidence-based Selection (EBS)" model. In practice, the Library undertakes a pilot with Elsevier. Elsevier allows the Library to pay for 12 months of access to its e-book collection, and at the end of 12-months access period, the Library can select and purchase the highly-used titles with perpetual access right up to the value that we have paid for. In effect, the Library will achieve a more cost-effective solution to acquire e-books and to maximise e-book collection discoverability. Through this scheme, over 1,200 Elsevier e-books are made available to our users. \bigcirc

Subject Coverage	No. of e-books that can be accessed during July 2010–June 2011	Year of Publication	
Business & Finance	554	1995-2009	
Energy & Environmental Science	273	1995-2009	
Media Technology	281	1995-2009	
Engineering	173	1997-1999	
Total	1,284		





E-Book Promotion Activity:

Helps Increase Awareness of the Library Collection

In March 2010, a campus-wide promotion of e-books was undertaken to further raise the awareness of the wealth of the Library Resources.

During the past few years, the Library has steadily built up a collection of e-books covering a wide range of disciplines. At present, the e-book collection has reached over 2 million and approximately half are English titles. These e-books are published by major publishers such as Elsevier, Springer, Wiley, Taylor & Francis, CRC, Sage, Emerald, OUP, McGraw Hill, Palgrave Macmillan, and so forth.

Over recent years, e-books have become one of the most sought-after resources to support e-learning, teaching and research. This is largely due to 24x7 accessibility, the instant delivery of e-book content, powerful searching capabilities, advanced features and other value-added functionality. The using of e-books has been on a steady increase. As a continuous commitment to promote and facilitate the use of e-books, the Library therefore presented an e-book promotion activity during 1–19 March 2010. Major e-book collections were

highlighted on the display boards in the Multi-purpose Lobby. A quiz was also conducted to encourage students to explore and experience the usefulness and efficacy of e-books.

"The year 2009 marked a key milestone of the library collection," said Professor Steve Ching. "The e-book collection size has grown over that of the print collection. The role of the Library, however, is not only as a purchaser of e-books, but also a hub to promote e-books for teaching and learning. We hope that the e-book promotion activities will give users a

good understanding of the e-books accessible to them, the cutting-edge e-book platforms and the latest value-added features. Meanwhile, the Library will also have a better understanding of the usage patterns of our users."





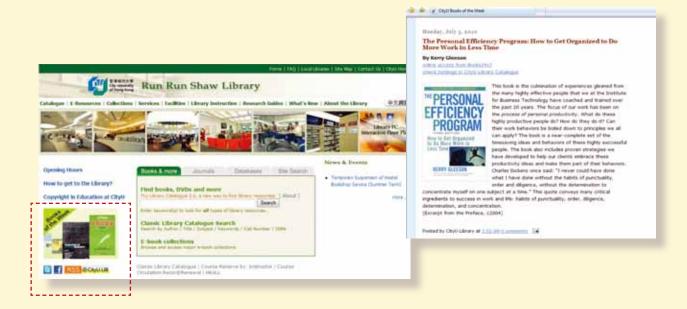
There were dedicated display boards and website for the Library's e-book promotion.





Students were motivated and engaged to work on the quiz.

In addition to the academic e-books, the Library has a fairly good collection of general interest e-books. Selected titles are featured in "Books of the Week" with an aim to promote reading and to arouse students' interest in reading. Students are encouraged to visit the Library website and share their reading experiences by blogging: http://books-oftheweek-cityuhk. blogspot.com/



Keeping up the Reading Momentum

As a continuous effort to promote student reading, the Library co-organised a Reading Sharing Session entitled "The Art of Loving" with the Student Development Services (SDS) on 22 March 2010. Students were encouraged to read the book before coming to the session and share their thoughts on the book by blogging. The sharing session was very well-received with more than 50 participants. Students had a thorough discussion with Mr. Joseph Chan, Director of SDS, on various topics around the book. It is hoped that this inspiring discussion has helped students develop a more profound awareness of universal human conditions.

Can e-books and print books co-exist? The advent of e-books does not imply the end of print books. For our Library, one of our prime missions is to provide students with quality books and a quality reading experience. Just read, in any form you please. ()



Mr. Joseph Chan, Director of SDS (left), Mr. Jackson Zhu, student of Bachelor of Business Administration in Accountancy(BBAAC) (middle) and Mr. Victor Pak, BBAAC alumnus (right) shared their views on the book *The Art of Loving*.

Highlighted Electronic Resources

Databases



American Geophysical Union (AGU) Library

The AGU Digital Library is a comprehensive collection of more than 100 years of earth and space science research. The library contains articles from journals dating back to 1896.



Business Insights—Access Asia Reports & Business Insights—Interactive

Access Asia Reports provides access to over 170 Library-purchased market research reports covering industries, service and consumer product markets in China and the rest of Asia, while *Interactive Access Asia Reports* provides access to over 600 Library-purchased interactive market research reports on business capabilities, consumer goods, drug discovery, energy, financial services, healthcare, human resources and technology.



中國統計年鑒全文數據庫(數據挖掘版)

China Statistical Yearbook Full-text Database (Data Mining Edition)

This is the data mining edition of the China Yearbook Full-text Database 中國年鑒全文數據庫. It covers the contents of about 450 titles of published statistical yearbooks while providing data mining and analysis functions. Users can search and analyse the statistical data by region, category of data, and year.



ICPSR (Inter-University Consortium for Political and Social Research)

ICPSR offers more than 500,000 digital files containing social science research data. Disciplines represented include political science, sociology, demography, economics, history, gerontology, criminal justice, public health, foreign policy, terrorism, health and medical care, early education, education, racial and ethnic minorities, psychology, law, substance abuse and mental health, and more.

E-Book Collections



Palgrave Connect

The Library subscribes to the following collections of e-books on Palgrave Connect: Business & Management 2009 & 2010; Economics & Finance 2009 & 2010; and Media & Culture 2010.



Books 24x7

Several new collections are now available through *Books 24x7*. These include: *BusinessPro*, which offers access to thousands of business titles from the most reputable publishers and authors in the industry; *FinancePro*, which offers access to hundreds of titles covering numerous financial topics; *ExecBlueprints*, which is an executive-focused collection that provides best practices insight on strategic business issues, helping to formulate planning and action; *ExecSummaries*, which provides summaries of the most popular business books from today's foremost business authors; and *GovEssentials*, which combines the full text of government-focused books from major publishers.



Human Rights and Humanitarian Law E-Books Online [2006, 2007, 2008]

This collection provides access to e-books in the broad field of human rights and humanitarian law published by Martinus Nijhoff Publishers. Subjects covered include Human Rights, Refugee Law, Immigration Law, Health Law, Children's Rights, Minority and Group Rights, Humanitarian Law and International Criminal Law.



International Law E-Books Online [2006, 2007, 2008]

This collection provides access to e-books in the broad field of international law published by Martinus Nijhoff Publishers. Subjects covered include Public International Law, Law of the Sea, International Trade Law, International Labour Law, Environmental Law, European Law, International Relations, International Organisations, Terrorism, Legal History and Islamic.



World eBook Library

The World eBook Library currently includes approximately 900,000 of the most popular classic titles of all time in 100+ languages. The titles were selected due to their high circulation and historical importance from hundreds of the most influential libraries from around the world. Collectively these titles form the canon of world literature. About 13,300 Kindle e-books and 22,800 audio e-books are available in this collection. ()

Activities Highlights

Inspire and Ignite Creativity: Co-organising the "Tribute to Our Past, Commitment to Our Future" Quiz and Contest

o foster creativity, independent thinking and out-of-classroom learning, the Library co-organised the "Tribute to Our Past, Commitment to Our Future" Quiz and Contest in collaboration with CityU Press and the Communications and Public Relations Office from 14 January to 28 February of this year. The purpose of the Quiz was to strengthen students' understanding of CityU's history while the Contest aimed to encourage students to play a more proactive role in shaping the future of CityU by contributing ideas for the promotion of the University's new Strategic Plan 2010-2015: Excellence in Research and Professional Education. The launching ceremony was held in the Library's User Education Room on 14 January 2010.

Both the Quiz and the Contest were very well-received, entailing the participation of students from different colleges and departments, including the College of Business, College of Humanities and Social Sciences, College of Science and Engineering, Community College of CityU, School of Continuing and Professional Education, School of Creative Media, School of Law and School of Energy and Environment. There were 634 students taking part in the Quiz with 119 students getting all the answers correct (19% of the total). Forty of them were awarded lucky draw prizes. For the Contest, there were 14 submissions in total, and every submitted work was a vivid demonstration of originality, creativity and students' sense of belonging to CityU.





The Prize Winners of the Idea Contest

The prize presentation ceremony was held in the Staff Lounge on 26 March 2010. The Grand Prize was won by Chris Ka-kit Leung, Year 3 student of the Department of Economics and Finance, for his proposal to promote the brand, image, and culture of the University. Timothy Webster, another Year 3 student of the School of Law and one of the Merit Award winners, wrote a poem in which each line begins

with the letters contained in the name "City University of Hong Kong". Three other Merit Awards were given to Anson Kin-man Lau (Department of Electronic Engineering), Wen-xuan Jiang (Department of Electronic Engineering), and the team comprising Lin Tang (Department of Accountancy) and Ming Chen (Department of Computer Science).

CityU's success rests on the success of our students. The Library cherishes both student participation and their innovative ideas. In the future, we will explore more possibilities of collaboration with other departments so that there will be more interesting activities to showcase the creativity and ingenuity of students. ()



The Prize Presentation Ceremony on 26 March 2010

OAPS 2010:

Significant Half Decade to Cherish Students' Achievement







The OAPS, Outstanding Academic Papers by Students project, is a joint initiative between the Library and the academic departments to collect students' quality papers, preserve them in digital format and share them within the University and beyond so as to provide perpetual access to our students' research output. This year marks the fifth anniversary of the project. With the dedication and support of the academic departments, the Library has collected 36 best papers nominated by 11 academic departments in 2010.

The same as the previous four years, a certificate awarding ceremony was held on 23 April 2010 in the Library's User Education Room in recognition of the students' outstanding works. We were very happy to have the warm participation of 10 academic departments and 40 awardees together with their families and friends. It was a memorable and joyful evening filled with faces smiling, cameras flashing and hands clapping with great applause.

The Library was very happy to have Professor Gary Feng, Associate

Provost of CityU, as the guest of honour to deliver the welcoming remarks. Professor Ryo Nagata of Waseda University, Japan and Professor Schubert Foo of Nanyang Technological University (NTU), Singapore delivered the congratulatory remarks. For the sharing sessions, we were most honoured to have Professor David John Randall of CityU, and Mr Choy-fatt Cheong of NTU as the facilitators. Their humour and profound expertise led students into fruitful and stimulating discussions.

In fact, OAPS has been making steady progress over the past five years. As Professor Gary Feng, Associate Provost of CityU, expressed during the ceremony, "over the past five years, OAPS has received encouraging responses from more than half of the academic departments in the University. It has also developed partnerships with a rising number of premier universities in different parts

of the world, such as the US and the Asia-Pacific rim, including Mainland China, Japan, Korea, Singapore, Taiwan and Thailand. We are happy that OAPS is now expanding its visibility in the global arena. Not only can OAPS papers be accessed locally and non-locally from the Library Catalogue, they are also searchable on a lot of popular search engines for scholarly literature, such as Google Scholar."

In conjunction with the ceremony, a selection of OAPS papers were displayed in the Oval of the Library from late April to middle May in 2010. All papers have also been digitised and they are now made accessible via the CityU Institutional Repository http://dspace.cityu.edu.hk/.



Awardees from the College of Business



Awardees from the Department of Chinese, Translation & Linguistics and the Department of Media & Communication



Awardee from the Department of Computer Science



Awardees from the Department of Economics and Finance



Awardees from the Department of Information Systems



Awardees from the Department of Marketing



Awardees from the Department of Applied Social Studies



Awardees from the Department of Electronic Engineering



Awardees from the School of Law

Generous Donation From the National Central Library:

Library's Tireless Efforts in Serving as an Information Bridge

A university library always plays a critical role in knowledge transfer and research support. To promote the intellectual interaction between Mainland China, Taiwan and Hong Kong in line with their growing ties with each other, the Library has devoted much effort in promoting high quality research on these areas. In view of this, the Pearl River Delta and Yangtze River Delta (herein after, the PRD&YRD) Collection has been set up in the Library, establishing itself as an information hub that provides comprehensive resources on the PRD, YRD and also other key areas of the Greater China regions. It aims at serving users worldwide who are interested in the economic, commercial, legal and cultural development of China. The Library is happy that the PRD&YRD Collection has recently received some new additions.

The National Central Library (NCL), Taiwan generously donated close to 300 volumes of economic and law books to our Library. These timely Taiwanese publications should prove to be valuable additions to our PRD&YRD Collection. A ceremony was held on 31 May 2010 to acknowledge the NCL donation. Officiating the ceremony were Professor Min Ku (顧敏教授), Director General of the NCL and Professor Steve Ching (景祥祜教授), University Librarian of CityU. Other guests attending included Mr. Chih-cheng Lo (羅智成先生), Director of Kwang Hwa Information and Cultural Centre; Dr. Grace Ling (凌友詩博士), Senior Researcher of the Hong Kong Central Policy Unit; Professor Gui-guo Wang (王貴國教授), Dean of the School of Law of CityU; Professor Kenneth Shun-yuen Chan (陳順源教授), Head of the Department of Economics and Finance of CityU; and Ms. Ada Leung (梁穎怡女士), Associate







From left to right: Ms. Ada Leung, Prof. Kenneth Shun-yuen Chan, Prof. Gui-guo Wang, Prof. Min Ku, Prof. Steve Ching, Mr. Chih-cheng Lo, Dr. Grace Ling and Ms. Li-ling Chen

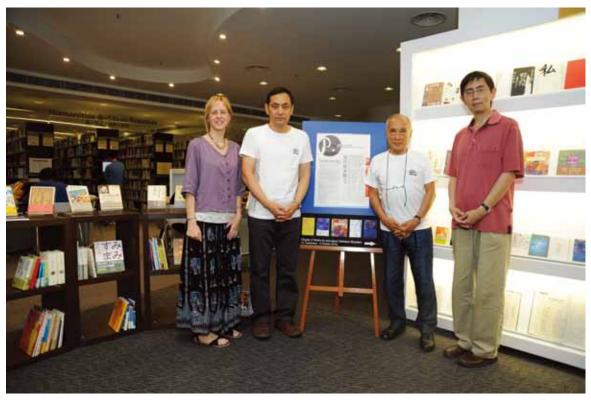
Vice President of the Development Office of CityU.

Professor Ku stated that there are lots of tourist activities between Hong Kong and Taiwan. However, academic and cultural interaction between the two places has yet to be developed and enhanced. To build closer links between Hong Kong and Taiwan, information exchange will definitely help. By increasing access to each other's information, researchers should gain a better understanding of the other jurisdiction. Organising regular book exhibition is one way of doing this. Professor Ching said that the libraries in Taiwan and Hong Kong have a key

role to play as they can provide an ideal communication platform to facilitate different forms of exchange, serving as an indispensable information bridge for connecting the people and the invaluable experiences of the two places.

The book donation ceremony was concluded with a live demonstration of a Taiwanese government database, the *NCL Gazette Online*. It is a collection of all the notices issued by the central and local Taiwan governments and it is a good reference tool for locating official records. After the ceremony, guests and colleagues examined the donated titles on display in the room. ()

Treasures from Japan: Visit of Tanikawa Shuntaro and the Donation from the Nippon Foundation



From left to right: Dr. Birgit Linder, Mr. Tian Yuan, Mr. Tanikawa Shuntaro, Prof. Bei Dao

Visit of Tanikawa Shuntaro

Mr. Tanikawa Shuntaro (谷川俊太郎), an internationally renowned poet, playwright and translator from Japan, attended the Closing Ceremony of the event "International Poets in Hong Kong" at the City University of Hong Kong on 2 October 2010. In connection with this, the Library had launched a book display of Mr. Tanikawa's works from 21 September to 5 October 2010 with a purpose to provide library users an opportunity to appreciate his beautiful works of art and to grasp a deeper understanding of the Japanese culture.

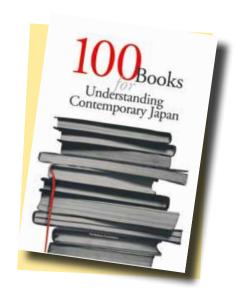
The Library was honoured to receive Mr. Tanikawa on 2 October with an autograph signing session of his works in our collection. Mr. Tanikawa has

published over seventy collections of poetry. Common subjects in his works include existence, the every day, and human nature. He is one of the most widely read and highly regarded living Japanese poets.

Donation from the Nippon Foundation

The Nippon Foundation of Japan has generously donated 100 titles to our Library under the scheme "100 Books for Understanding Contemporary Japan". These titles, selected by ten experts with extensive knowledge of Japan, have provided a wide coverage of many facets of contemporary Japan such as its international relations, economics, culture, arts and history. This collection is particularly valuable to those who are looking for reliable and

authoritative insights in understanding the present day Japan. Most of the titles were published recently. Some older titles were selected as they could provide a better appreciation of the historical background of contemporary Japan.



Major Events at the Library in 2010

2010 continues to be a challenging year for the Library and a number of activities have been organised with an aim to create a conductive environment for promoting informal learning and nurturing the intellectual, spiritual, social and personal growth of our students.

Humanities & Arts

30 Nov-4 Dec 2009 Relaxing Music @ Mini Theatre

8–15 March 2010 The Classical Era: Franz Joseph Haydn 16–23 March 2010 The Romantic Era: Frédéric Chopin 24–31 March 2010 The Romantic Legacy: Gustav Mahler

26 Mar-11 Jun 2010 Out-of-Classroom Learning: Unlock the Riches of Chinese Painting



Interdisciplinary Collaboration

14 Jan 2010 14 Jan–28 Feb 2010 23 Apr 2010 29 Mar–21 Apr 2010

17 Jun-6 Jul 2010 2-9 Sept 2010 Launching of the CityU History Books cum Unveiling of the CityU Strategic Plan 2010-2015 Idea Contest: Award for Brilliant Brians to Promote Support for the University Strategic Plan Outstanding Academic Papers by Students (OAPS) Certificate Awarding Ceremony 2010 ePortfolio Competition Award Ceremony and Exhibition 2009/10*

SIG Showcase 2010: Playful Media - Exhibition of BSc Creative Media*

The AScAS/ BSAS CityU Study Tour Exhibition 2010*

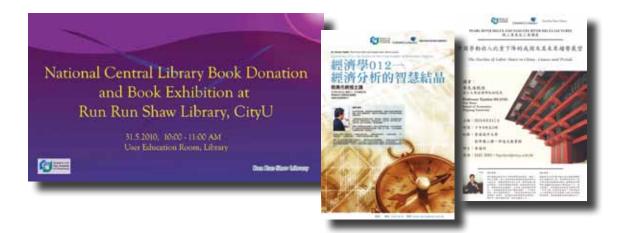


Inter-institutional Collaboration

26–28 April 2010 The Seventh Outstanding Academic Papers by Students (OAPS) Task Force Meeting 2010

PRD/YRD Distinguished Lectures and Events

31 May 2010 National Central Library Book Donation and Book Exhibition
27 Jul 2010 Economics 012—An Inquiry of the Core Insights of Economics
17 Aug 2010 The Decline of Labor Share in China: Causes and Trends



Others

1–19 Mar 2010 Exploring the Wealth of Knowledge in E-Books
 22 Mar 2010 Reading Sharing Session: The Art of Loving

21 Sept–5 Oct 2010 Book Display: A Selection of Works by and about Tanikawa Shuntaro

12–31 Oct 2010 Holland Cultural Festival*



^{*} The Library provides venue and logistics support.

Know Your Librarians

People



Clarice Hui

larice Hui joined CityU in May 2007, and started as a Reference Librarian to provide information service, research assistance and library instruction to the University community. Still one of the Reference Librarians in the Library, Clarice is also the Coordinator of the Multimedia Services Section. Her responsibilities include: managing the circulation service of the Media Resources Collection, assisting in collection development, and holding video and music sessions to encourage out-of-classroom learning and to support general education. She is also the Subject Liaison of Department of Media and Communication and the School of Creative Media.

Clarice enjoys sharing her skills in searching for information with library users to facilitate their effective use of library resources. She strives to render quality library service to all University members and to provide an outstanding collection of media resources to support learning, teaching and research activities of the University community. In her free time, Clarice enjoys reading, travelling, and watching movies. ()

Anna Ryan is one of the Reference Librarians who provide reference and information service to University staff and students. She joined the Library in March 2009 and is the Subject Liaison for Marketing, Physics and Materials Science, Language Studies and the English Language Centre.

Before joining the Library, Anna worked as a Subject
Librarian at Monash University, Melbourne, Australia, where
she specialized in a range of subjects including Marketing,
Social Work, and Psychology. Prior to that she worked as
a Cataloguer and also worked with the library computing
system. A major part of her job has always been teaching
students and staff how to access the information they require
for their study and research, and during her time at the Run
Run Shaw Library she has enjoyed providing information
skills workshops on a range of topics.

Anna has been in Hong Kong for two and a half years and has enjoyed discovering more of the SAR, including the wonderful hiking trails and visiting outlying islands. Her interests include travelling, reading and of course, hiking when it's not too hot. ()



Anna Ryan

The articles in this Newsletter have taken reference to the following sources:

Message from the University Librarian: A Passion for Reading

Elliott, J. (2009). Barriers to extracurricular reading promotion in academic libraries. *Reference and User Services Quarterly*, 48 (4), 340.

Lei, S. A., Rhinehart, P. J., Howard, H. A., Cho, J. K. (2010). Strategies for improving reading comprehension among college students. *Reading Improvement*, 47 (1), 30.

Maclellan, E. (1997). Reading to learn. Studies in Higher Education, 22 (3), 277–278.

Stewart, P., & Williams, M. (August, 2010). Learning to read-read to learn @ your library: public and school library partnership. Paper presented at the World Library and information Congress: 76th IFLA General Conference and Assembly (The session of "Libraries for Children and Young Adults with School Libraries and Resource Centers")

A Pleasure to Indulge in: Many Benefits of Reading

Brennan, J. (2005). 7 benefits of reading fiction. *Ezine Articles*. Retrieved March 31, 2010 from http://ezinearticles.com/?7-Benefits-of-Reading-Fiction&id=62925.

Gallik, J. D. (1999). Do they read for pleasure: Recreational habits of college students. *Journal of Adolescent & Adult Literacy*, 42 (6), 480–488.

Kelly, K. E., & Kneipp, L. B. (2009). Reading for pleasure and creativity among college students. *College Student Journal*, 43 (4), 1137–1144.

Kirklees Council, & Kirklees Culture and Leisure Services (2000). *About the Reading and You Scheme* (RAYS). Retrieved March 31, 2010 from http://www.kirklees.gov.uk/community/libraries/activities/rays2.shtml#.

Mokhtari, K.; Reichard, C. A; & Gardner, A. (2009). The impact of internet and television use on the reading habits and practices of college students. *Journal of Adolescent & Adult Literacy*, 57 (7), 609–619.

Rane-Szostak, D.; & Herth, K. A. (1995). Pleasure reading and other activities in later life. *Journal of Adolescent & Adult Literacy*, 39 (2), 100–108.

Strategies for Academic Reading: Different Cases, Different Techniques

Fairbairn, G., & Fairbairn, S. (2001). Reading at university: A guide for students. Buckingham [England]: Open University Press.

Open University (n.d.). *Thinking, reading and taking notes*. Retrieved March 22, 2010, from http://www.open.ac.uk/skillsforstudy/thinking-reading-and-taking-notes.php

Newsletter Cover

Definitions of different kinds of reading on the cover are from the information at "Google: Define".

Did You Know...

Enquiry Services	Jul/07-Jun/08	Jul/08-Jun/09	Jul/09-Jun/10
Circulation Counter	29,370	27,501	35,778
Reference Desk	9,486	6,666	^6,163
Information Counter	^^10,592	21,350	23,653
Law Counter	10,929	8,684	9,044
IS Counter and IT Helpdesk	12,572	20,561	21,138
Facility Services (IS: Information Space; HA: Humanity Academy)			
Bookings of Computers in Oval and IS (Hourly Sessions)	^^^114,405	264,933	337,041
Bookings of Group Study Rooms in HA (Hourly Sessions)	NA	NA	^^^5,664
Course Reserve Service			
Instructors Involved	380	419	437
Courses Involved	580	615	670
Departments Involved	31	31	31
Items Involved	5,435	5,414	5,657
Check-out Rate	63,331	97,922	99,020
User Education Service: Reference and Instruction Sec	ction		
Information Skills Workshops (formerly Library and Information Skills Programm	e)		
- Number of Sessions	35	19	27
- Number of Participants	558	375	494
Other Library Sessions ****			
- Number of Sessions	32	48	76
- Number of Participants	916	1,497	1,218
Guided Library Tours			
- Number of Sessions	32	33	36
- Number of Participants	336	696	756
User Education Service: Law Section			
Programme / Course Specific Training			
- Number of Sessions	37	33	37
- Number of Participants	1,197	1,190	898
Training Open to All Law Users			
- Number of Sessions	25	22	22
- Number of Participants	461	633	584

The Highest Number of Users Coming In

The highest entrance figure in 2010 was 16,144 (Recorded on 30 Aug, 2010)^^^^^

The Highest Checkout Rates

Academic Year Tot	The Highest Checkout Rates in Different Collections							
	Circulation		Reserve		Media			
	Total#	Date	Total#	Date	Total#	Date		
Jul/07 - Jun/08	3,609	5-Nov-07	633	11-Aug-08	729	28-Sept-07		
Jul/08 - Jun/09	3,739	6-Oct-08	643	6-Oct-08	1,118	2-Oct-08		
Jul/09 - Jun/10	3,708	9-Nov-09	713	6-Oct-09	911	11-Sept-09		

*All figures are from July 2007 to June 2010 except where otherwise stated.

A We have successfully reduced the number of queries at the Reference Desk through the filtering of questions at the Information Counter so that librarians can focus on research queries, workshops, research guides, and developing learning opportunities through different modes of delivery.

The Information Counter was launched on 22 July 2007.

The figure includes OVAL PC from April 2008 to June 2008, Oval Booking started from April 2008.

The figure is from January 2010 to June 2010.

This includes vendor trainings.

The figure is as of November 2010.